

Happiness in all its guises

Perfect days are those when you can do whatever you're in the mood for. Creative and carefree, you leave your worries behind and take the liberty of doing the things you like best. And you don't have to travel long distances to do them because everything you need is in the comfort of your own home. As everyone has their own idea of a 'Happy Day', the new collection is divided into four different themes that provide the right inspiration for each personality:



SUMMER FEELINGS – Summer all year round.

Whether you choose **BLUR** with its colourful, abstract watercolour pattern or **GARLAND** with its extravagant, multi-coloured ribbon applications, the fresh, sunny colours and cheerful designs engender a lively atmosphere and create that summer feeling inside even on a cloudy day.



SOFT SHADES – Powdery elegance in pastel shades.

Fine transparency and delicate colours create a soft light that is underlined by delicate tone-on-tone patterns and handmade visual decoration, such as with **CHESS** and **CARRARA**. The **HORIZON** decorative fabric stands out as a special highlight: Woven from one piece of material, the bottom part is opaque while the upper part is transparent with an airy feel. A multi-faceted material that is unique in helping implement even the most eccentric design ideas.



LIGHT & CLEAR – Modern, straightforward and clear.

Whether in shades of black, white and grey, or forming a highly contrasting interplay of transparency and density, the patterns always exude a contemporary, urban and casual feel. With their bold patterns, fabrics like **LIFT** or **SHADES** mirror the rhythm of architectural surfaces. Playful colour accents in clear primary colours create a dynamic finish to the material. And if the bustle of the city becomes too much and the night too long once again, the blackout fabric **SLEEP-DIMOUT** helps you to switch off by hiding the sun, moon and the lights of the big city in style.



PURE ELEMENTS – The combination of purity and elegance.

A strong connection, with the surface and material forming the key components. Earthy, linen-like structures are combined with shimmering metallic surfaces, while abstract patterns are sure to dazzle in conjunction with modern neutral, silver, copper and gold tones. Take for example the **LUX** pattern, which catches everyone's eye thanks to its metallic shine and exceptional pleat structure. Likewise, **ROMBO** with its sketched rhomboid pattern and an elegant satin finish in metallic hues.

Whether you're looking for clear contrasts, delicate elegance, summer freshness or strong purism, with ADO HAPPY DAYS, a little time-out is transformed into a 'Happy Day' that stays with you forever.

About the company

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianne Wulf as a supplier of premium quality curtains and décor fabrics. The 'Goldkante' became a symbol for the quality of this internationally respected German textile specialist. ADO has been a part of the ZIMMER + ROHDE Group since 1st January 2013.

ADO Goldkante – For rooms with a zest for life

ADO textiles bring harmony, airiness and a pure zest for life into homes. Extraordinary details, natural textures and countless degrees of transparency ensure a natural cosiness at home and bring your dream interiors to life. The wide spectrum of patterns – from urban to natural, elegant to playful – offers the perfect material for every taste. Aspects such as easy care and diverse combinations also meet the individual needs of everyday life; with a five-year guarantee. That's why ADO fabrics make the perfect design elements for all rooms and every phase of life.

Additional information and images at:

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