

Press release: ADO COUNTRY STORIES collection

Naturally trendy

ADO COUNTRY STORIES **puts a modern spin on the country house style. Defined by natural colours, textures and patterns inspired by nature, the new collection captivates with its diverse combination possibilities. Whether soft berry and herbal tones, fresh aqua nuances or subtle colour variations of white and beige, the new patterns allow you to bring home your very own piece of nature.**



Being outdoors, experiencing nature and surrounding yourself with nature at home – it's easy to do with botanical patterns like **LIA**. The fine embroidery on a transparent base allows rooms to breathe and gives windows of every size a subtle airiness.



The new ADO patterns incorporate the whole spectrum of late summer passion for life. The stripes of **BANDARAS** inspire people to combine colours with its berry-fresh violet and pink tones. Shimmering, opaque satin stripes create vivid contrasts on a semitransparent linen base.



Patterns like **HERBARIUM** show how harmonious nature-inspired fabrics can be. Printed on a semi-transparent linen base, the stylised botanic pattern is reminiscent of a fragrant ensemble of herbs and leaves. Together with structured complementary fabrics, such as the solid colour fabric **CATO**, a variety of combinations is possible - from classic to trendy variations.



Be it Baltic Sea dunes or a northern fjord atmosphere, with a colour palette ranging from refreshingly cool to summery, the **COSTAS** and **CATO** patterns perfectly capture the Scandinavian country house style. You can bring the laidback maritime feeling home with sporty stripes in an expressive woven structure and the very natural linen look.

About the company

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianne Wulf as a supplier of premium quality curtains and décor fabrics. The 'Goldkante' became a symbol for the quality of this internationally respected German textile specialist. ADO has been a part of the ZIMMER + ROHDE Group since 1st January 2013.

ADO Goldkante – For rooms with a zest for life

ADO textiles bring harmony, airiness and a pure zest for life into homes. Extraordinary details, natural textures and countless degrees of transparency ensure a natural cosiness at home and bring your dream interiors to life. The wide spectrum of patterns – from urban to natural, elegant to playful – offers the perfect material for every taste. Aspects such as easy care and diverse combinations also meet the individual needs of everyday life; with a five-year guarantee. That's why ADO fabrics make the perfect design elements for all rooms and every phase of life.

Additional information and images at:

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