

Press release: ADO Goldkante COLORS OF LIGHT collection

Textile facets of light

Colour and light go together like day and night. The constant change throughout the day controls our way of life and help us decide whether we feel comfortable in an environment. This makes it one of the most important factors when it comes to decorating. We use brightness to combine lightness, clarity and activity. In contrast, an absence of light is associated with nocturnal peace, elegance and magic. The fabrics and colours in the new ADO autumn collection play with light in a variety of ways. They filter, amplify and dim it and together with radiant autumn tones, present modern living spaces in the very best light.

Prolong the summer: **Printed fabrics**

Why turn back the clocks when summer was so beautiful? Our new printed fabrics bring nature into your interiors. Grass, flowers and butterflies give a carefree, light airy feel to your windows all year round and unceremoniously block out winter.



MAGNIFICA 8055

The dazzling rich colours of a colourful swarm of butterflies unfold on this semitransparent printed fabric in two colour variations: late summer vibrancy and delicate spring. This creates a light, feminine atmosphere in country cottages and penthouses and everything in between.

100% PES, 295 cm, 2 colours, inbetween, digital print

**POPPY 8054**

The abstract poppies bloom in a light and airy setting on a fine textured background. The floral pattern looks as if it has been applied with a watercolour brush and radiates joy in three fine colour combinations.

100% PES, 295 cm, 3 colours, inbetween, digital print

**LIANA 9812**

The floral vine pattern sits on a linen-like base fabric and displays an exceptionally natural radiance. In a delightful interplay of transparency and density, it creates a decorative play on light and shadow at the window.

65% PES/35% CO, 300 cm, 2 colours, burn out print, transparent

**CAPSELLA 9813**

A grand entrance for grass: It gives the burn out pattern inspired by nature a graphic touch that interprets the contrast between transparent and opaque in modern linearity.

85% PES/15% CV, 295 cm, 3 colours, burn out print, transparent

Multifaceted play of light: **Single-colour fabrics**

Our current single-colour fabrics deliver the desired dose of light in the room at any location: gently toned from fine batiste, finely dimmed thanks to a transparent linen structure or reliably obscured using dense dimout fabric.



LARIX 3239

This especially soft flowing fabric resembles linen because of its structure and is captivating both visually and to the touch. The palette of colours provides variety with attractive non-colours in numerous nuanced shades of cream, silver, sand, taupe and anthracite.

100% PES, 300 cm/220 cm, 2-18 colours, single-colour, transparent



FINN 3228

The natural-looking batiste in 4-21 pastel shades from muted to colourful is an ideal partner combined with the print fabrics in the collection. A decorative flamée effect gives vibrancy to this versatile single-colour fabric.

100% PES, 295 cm/220 cm, 4-21 colours, single-colour, transparent, batiste



SONO DIMOUT 1361

This modern blackout fabric has a high fabric density that allows it to regulate temperature, meaning it blocks out cold in winter and excess heat in summer. With a fine yarn mix in 24 colour combinations, it is also highly recommended based on all decorative criteria.

100% PES, 290 cm, 24 colours, decorative fabric, dimout, single-colour blend

Light charmer for your windows: **Pure White**

As a soft textile focus, the universal, adaptable basics take the garish hardness away from the incoming light. They provide privacy without darkening the room and deliver an exemplary, discreet understatement.



THE SMALL PATTERNS

Delicate pattern variations are available in shades of pure white, pearl and cream. **TILDA** features Scherli dots, **ALINE** is an all-over Scherli with an ikat effect and **SILIA** is a Scherli fabric featuring a wave pattern. **BERIT** rounds out the series with its decorative stripe structure, while **NAYA** is a lively all-over with a Jacquard structure.

Primarily 100% PES, 295–310 cm depending on item, 2–3 shades of white, transparent fabric



THE STRIPES

Broad range of creative ideas: **SVEA** features regular pinstripes and **OLE** displays a fine series of lines on a transparent background. With **ARNE**, the block stripes stand out in a granular woven structure, while **BENT** features different weave structures. **NOA** rounds out the range with elegant pyjama stripes and a fine chenille effect.

100% PES, in 180, 220 and 300 cm, 2–3 shades of white, transparent fabric



THE SINGLE-COLOUR FABRICS

Here we find subtle differences. The white single-colour fabrics differ in terms of the details of the textures: the fine sablé look of **NORIK**, the crepe structure of **MIKA** and the fine web effect of **ARIK**. **STEEN** combines a smooth surface with delicate lustre, while **JANO** uses delicate vertical and horizontal thread lines.

100% PES, in 180, 220 and 300 cm, 2–3 shades of white, transparent fabric

Colorful furniture pieces: **The upholstery fabrics**

The two autumnal additions to the ADO upholstery fabric collection are chic, durable and easy to clean.

These are timeless modern basics that bring cosy comfort to any and every type of seat and can be used without hesitation on family sofas that see a lot of use.



TALIS 1516

The robust upholstery fabric in trendy tweed has a decorative and artisanal appearance thanks to its structured surface. Multi-coloured blend yarns combine to form 21 attractive colours that simply hide even the slight traces of use.

73% PES/27% PAN, 140 cm, 21 colours, washable, upholstery fabric, single-colour blend



CUENTO 1515

With a pleasant, soft feel and a delicate lustre, this single-colour yarn can be used equally well as a decorative fabric or an upholstery fabric. Its fine chenille yarns gain a cloudy colour effect through a special finish, giving the fabric vibrancy. It can be used alone or in combination with **Talis**.

85% PES/15% CV, 140 cm, 25 colours, washable, upholstery and decorative fabric, single-colour

About the company

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianne Wulf as a supplier of premium quality curtains and décor fabrics. The 'Goldkante' became a symbol for the quality of this internationally respected German textile specialist. ADO has been a part of the ZIMMER + ROHDE Group since 1st January 2013.

ADO Goldkante – For rooms with a zest for life

ADO textiles bring harmony, airiness and a pure zest for life into homes. Extraordinary details, natural textures and countless degrees of transparency ensure a natural cosiness at home and bring your dream interiors to life. The wide spectrum of patterns – from urban to natural, elegant to playful – offers the perfect material for every taste. Aspects such as easy care and diverse combinations also meet the individual needs of everyday life; with a five-year guarantee. That's why ADO fabrics make the perfect design elements for all rooms and every phase of life.

Additional information and images at:

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